



February 1, 2012

Cable Rate Increase

BTI just completed retransmission negotiations with the local network stations and signed 3 year contracts with all of the providers. Due to the increased costs, the February billing includes a \$5.32/mo. rate increase. This is listed as a new line item on your bill. This rate increase only reflects increased programming costs. The retransmission rate for 2013 will be \$5.85 and the 2014 rate will be \$6.55.

New Channels

We continue to make enhancements to our programming lineup. Recently we added the following channels to our digital lineup:

203	Fox Business Network
245	Chiller
237	MTV Jams
238	MTVU
239	Hallmark Movie Channel
283	ESPNU
280	Fox Sports North Plus

BTI is pleased to announce that we will be adding HD channels to our HD lineup in 2012. Please watch for more details as the project progresses. Call before **March 31st** and add HD to your programming and BTI will waive the upgrade fee.

Upgrade to Digital

Don't have the digital package? BTI will upgrade your basic cable service to digital and waive the service order fee if you place your order before **March 31, 2012**. To receive the digital programming you must have a receiver.

DVR

Are you missing your favorite programming due to your busy schedule? BTI has a solution. Our DVR makes it easy to record your favorite shows. You can record 2 channels at one time. With DVR you can pause the action and play it when you are ready. You can even rewind to see what you missed. Call today to order your DVR and take control of your television.

Bundle and Save

You can save money when you bundle the services that you receive from BTI. Visit www.baldwin-telecom.net to learn about the bundled options in your serving area.

E-bill

It's easy to sign up for E-bill and eliminate the paper bill that you receive from BTI. Go to www.baldwin-telecom.net and click on the E-Bill Pay link; select the link for "if you are NOT a registered user", complete the user registration form by entering the following:

- E-mail address
- password
- account number
- Service ID number.

Your account number and service ID number can be found on your latest billing statement. If you wish to receive a paper bill you will need to check the Continue Paper Billing option. When you click submit you will be brought to the Welcome screen. Enter your E-mail address and password and click submit to view your printed bill and make your payment. When you click the link under "Billing information mailing stub" you can view billing and payment history.

Please call 877-684-3346 or 715-684-3346 if you have questions or need more information.

Thank you for choosing BTI as your service provider!